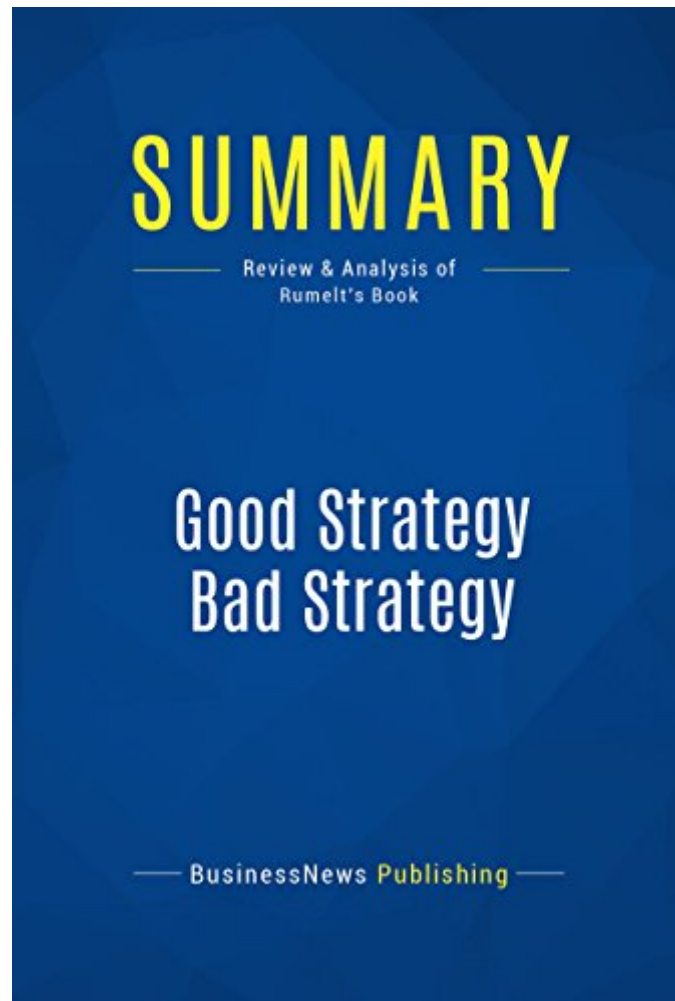


The book was found

# Summary: Good Strategy Bad Strategy: Review And Analysis Of Rumelt's Book



## Synopsis

The must-read summary of Richard Rumelt's book: "Good Strategy Bad Strategy: The Difference and Why It Matters". This complete summary of the ideas from "Good Strategy Bad Strategy" explains what strategy is and exposes the three elements of a good strategy: diagnosis, guiding policy, and coherent actions, thus effectively providing you with the tools necessary to identify, devise and implement a good strategy. Added- value of this summary: â€¢ Save time â€¢ Understand the key concepts â€¢ Enhance your knowledge of management and leadership

â€¢ To learn more read "Good Strategy Bad Strategy" and figure out how to advance your organisation's interests!

## Book Information

File Size: 4181 KB

Print Length: 31 pages

Publisher: Business Book Summaries (October 28, 2014)

Publication Date: October 28, 2014

Language: English

ASIN: B00PBK5QK8

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #269,029 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #32

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#116 in Books > Business & Money > Processes & Infrastructure > Infrastructure #356 in Kindle

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## Customer Reviews

I wanted to use this as a tool to study for my final, but instead of summarizing the points and key terms like the chapters this is basically the equivalent of a book jacket. Don't waste your money

I read the original book first, and it is fantastic! I used the notes to help me remember the important learnings

Good summary of the author's major ideas... very useful for creating a synopsis that can be shared

Very interesting and clear

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